

PRESS RELEASE

DIDACTIC ANNOUNCES STRATEGIC ACQUISITION OF ARION, LEADER IN HYGIENE AND INFECTION PREVENTION FOR DEPENDENT PATIENTS.

A partnership to humanize and revolutionize healthcare

Following the acquisition of Hygie in Canada in 2022, and two months after the entry of UI Investissement, GENE Capital Entrepreneur, Bpifrance, and Groupe MACSF into Didactic's capital, the management and shareholders of Didactic reaffirm their shared ambition to support the company's development.

The acquisition of Arion, a European leader recognized for its innovative solutions in hygiene for caregivers and care recipients, marks a major milestone in this strategy.



Innovative products serving healthcare

Founded by Erik Joosten 31 years ago, Arion, based on the border of the Netherlands and Germany, is revolutionizing the hygiene and care of dependent patients. Arion solutions save time while improving the comfort and working conditions of healthcare professionals.

Designed and manufactured in Europe by Arion, in its own factory combining industrial excellence and technological innovation, these products bear witness to recognized expertise and a constant commitment to quality and performance.



Why Didactic chose Arion?

The acquisition of Arion is part of a shared vision between the two companies and is based on several strategic pillars:

- **Strong cultural alignment:** Both companies share fundamental values such as authenticity, care, boldness, and responsibility.
- **A unique strategic alignment** aimed at preventing infections, improving healthcare workers' working conditions, and ensuring patient care.
- **An evident complementarity:** Arion's solutions enhance Didactic's offering by creating a comprehensive range for the hygiene of dependent patients.
- **A shared expertise:** The integration of Arion's technical and scientific skills strengthens Didactic's ability to develop innovative, high-quality solutions.
- **An expanded international presence:** Arion has a direct presence in the Netherlands and Germany, with its activities extending to over 25 other European countries. With Arion, Didactic is now at the heart of Europe, further strengthening its reach in international markets.
- But above all, it is a meeting between people and two companies, **passionate about a shared goal.**

A project based on complementary teams and a wealth of experience

We are delighted to welcome all the Arion teams into the Group, and in particular Erik Joosten, Carl Joosten and Raoul Braeken, who will play a major strategic role alongside us.

We are also delighted to welcome Eric Tanguay (founder of Hygie), Dr. Laurent Helewa (founder of pioneering hospital hygiene companies) and Erik Joosten (founder of Arion) to our Group.



After all, traveling together with the right partners is far more fun than going it alone!